

LOVING LITTLE ONES, INCORPORATED



SATURDAY, JULY 27, 2019 | 8:00 AM

THE LOUISIANA STATE FAIRGROUNDS
3701 Hudson Avenue | Shreveport, LA 71109

SPONSORSHIP PACKAGE





"Changing the world one heart at a time"

P.O. Box 6495
Shreveport, Louisiana 71136

318.639.4325
lovinglittleones318@gmail.com

www.LovingLittleOnes.org

Katheryn Alexander
President

Jacoby White
Executive Director

Krystal Bell
Director of Recreation & Finance

Jada Woods
Director of Education

Greetings!

We cordially invite you to participate as a Sponsor of the 1st Race for Hope 5K Run/Walk and the Pop-Up Shelter. These events will benefit the Loving Little Ones, Incorporated nonprofit organization (www.lovinglittleones.org) whose mission is to heal the world one heart at a time.

Our Pop-Up Shelter event is a one-day resource fair that allows the community to connect and give to homeless, displaced individuals, and families in the Shreveport area. Patrons will receive services and resources such as showers, meals throughout the day, and care packages, as well as health, dental, and mental health services.

Your sponsorship helps to defray the cost of organizing the events and will give you exposure to the Shreveport/Bossier community. Funds received from the sponsorships are used to assist with the cost of the race and our Pop-Up Shelter.

Any additional money from sponsorships will help toward our fundraising mission. Our mission is to provide funds to our communities youth, adults and homeless through educational, recreational, and other needed services.

There are various levels of sponsorship for the Race for Hope 5K. Size and placement of logos on t-shirts, website and print materials are based on sponsorship level.

We look forward to partnering with you!

Jacoby White

Executive Director,
Loving Little Ones, Inc.

OUR MISSION

The Loving Little Ones, Incorporated non-profit *Race for Hope* is dedicated to create positive awareness through running and health at our first 5k Walk/Run. Our mission is to provide funds to our communities youth, adults and homeless through education, recreation, and other services.

We wish to inspire and support others by assisting our local community through philanthropy.

OUR HISTORY



Loving Little Ones, Incorporated—a nonprofit organization, that was founded to help shape today's youth into positive and productive citizens through educational and recreational activities. We also provide educational opportunities for adults and different services for homeless citizens.

Loving Little Ones has provided many successful services for the community for several years. Quarterly, our organization provides 100+ meals to our homeless citizens in Shreveport. This past summer, our organization held its 2nd annual summer camp for children of moderate to low-income families in the community. The summer camp provided enriching, creative activities for campers to participate in subjects such as Science, Math, English, and Visual Arts.

SPONSORSHIP OPPORTUNITIES

\$1500 Platinum Title Sponsor:

- Name/Logo on T-shirts (Large)
- Premier Tent
- Name and logo printed on all promotional materials
- Name/Logo on LALO website
- Name/Logo printed on event banner and start line
- Invitations and Save the Date Card
- Title Sponsor Press Pass(es)
- Verbal recognition at event as well as TV, Radio and Social Media
- Team of 15 participants
- Promotional opportunity in Sweat Bag
- Company Representative

\$500 Gold Sponsor

- Company Name on T-shirts
- Premier Vendor Location/Signage
- Name printed on all promotional materials
- Name and logo on LALO website
- Name printed on event banner
- Recognition on Social Media
- Gold Sponsor Press Pass (2)
- Team of 5 participants
- Promotional opportunity in Sweat Bag

\$1000 Diamond Sponsor:

- Company Name on T-shirts
- Premier Vendor Location/Signage
- Name/Logo printed on all promotional materials
- Name/Logo on LALO website
- Name printed on event banner and start line
- Diamond Sponsor Press Pass(es)
- Verbal recognition at event as well as TV, Radio and Social Media
- Team of 10 participants
- Promotional opportunity in Sweat Bag

\$250 Emerald Sponsor:

- Vendor Booth/Signage (small)
- Name and logo on LALO website
- Recognition on Social Media
- Team of 2 participants
- Promotional opportunity in Sweat Bag

\$50 Silver Patron:

- Name on Patrons List
- Name on LALO website
- Recognition on Social Media



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SPONSORSHIP AGREEMENT

Name of Business/Individual: _____

Street Address: _____

City: _____ State _____ Zip Code _____

Phone: _____ Fax: _____

Email: _____

Website: _____

This agreement is between Loving All Little Ones, Incorporated and the above Business/Individual, and is related to the sponsorship and participation in the 2019 Race for Hope and/or the 2019 Pop-Up Shelter on July 27, 2019.

SPONSORSHIP CATEGORIES - Please Check

☐ **PLATINUM—\$1,500**

☐ **DIAMOND—\$1,000**

☐ **GOLD—\$500**

☐ **EMERALD—\$250**

☐ **SILVER—\$50**

CONTACT INFORMATION

Thank you for considering this request for sponsorship. Please feel free to contact us with any questions or comments you may have. Loving Little Ones, Inc. is looking forward to working with you. Your time and interest is greatly appreciated.

Sincerely,

Jacoby White, *Executive Director*

Victor Thomas, *2019 Race/Pop-Up Shelter Chairman*

Please make check payable to: **Loving All Little Ones, Inc.**

Mailing address: **PO Box 6495, Shreveport, LA 71136**

(318) 639-4325 • lovinglittleones318@gmail.com

Gifts are tax deductible within the limits of the law 501(c)(3).

